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ABOUT ME

Committed Activist, Campaigner, Charity Worker, and Volunteer with over a decade of experience in community organising in North East Hertfordshire. Long and unwavering background of delivering for communities under pressure and providing strong leadership.

As a child, I saw a Labour government that delivered for people and their communities, and this inspired me to work hard to help people wherever the opportunity arose. It saddens and frustrates me to see so many go without in their lives and in their communities and to see young people growing up in a country that doesn't invest in their lives and their futures. I want to work for North East Hertfordshire as part of a Labour government that builds investment in current and future generations and gives them opportunities for decent education, affordable housing, and stable green jobs with good employment rights. I will work hard to make this what our country is about.

ALISTAIR WILLOUGHBY

FOR NORTH EAST HERTFORDSHIRE

LABOUR & CO-OPERATIVE EXPERIENCE

Labour & Co-operative Councillor, Baldock Town Ward 2022 -

North Herts Council

Key Responsibilities & Achievements:

- Work on ward casework, liaising with other councillors and officers to resolve issues.
- Working for, and with local community groups and organisations.
- Created 'Chat With Your Councillor', an informal and relaxed way for residents to come to me with casework, questions, or just to chat.
- Set up monthly cross-party councillor surgeries
- Regular Ward Walks, providing outreach support to residents year round.

Executive Member for Communities & Partnerships 2023 -

North Herts Council

Key responsibilities & Achievements:

- Strategic oversight and policy development for portfolio areas.
- Working with officers to develop and implement policy.
- Scrutinise the work of external partner organisations and develop stronger bonds to deliver more for our community.
- Established a Community Investment Fund to support groups and organisations grow their communities.

Deputy Executive for Housing & Environmental Health 2022 - 2023

North Herts Council

Key responsibilities:

- Work with the Executive Member for Housing and Environmental Health on strategic oversight and policy development.
- Developed a Women's Safety Charter which will be rolled out in partnership with businesses across the District.
- Balanced the competing needs of residents and homeless people in respect of two homeless shelters.
- Improved the consultation process for taxi and private hire drivers, enhancing relationships between drivers and the Council.

Chair 2022 -

North East Hertfordshire Labour Party

Key Responsibilities:

- Reinvigorating engagement after members became less active during Covid.
- Organised mass membership engagement events.
- Chairing meetings, ensuring that everyone feels welcome, represented, and heard.
- Creating new initiatives to keep members interested, educated, and entertained.

AFFILIATIONS

Co-operative Party

- Parliamentary Panel

Open Labour

The Fabian Society

UNISON

Unite

Community Union

Labour for Electoral Reform

SERA - Labour's Environment Campaign

LABOUR & CO-OPERATIVE EXPERIENCE

Chair 2023 -

North Herts Co-operative Party

Key Responsibilities:

- Growing membership engagement.
- Influence campaigns for local elections and provide direction for Council motions.
- Championing co-operative values in local government and generally.

Chair 2021 - 2022 & 2023 -

Letchworth & Baldock Labour Branch

Key responsibilities:

- Maintaining membership engagement.
- Ensuring Ward Selections are done properly and fairly.
- Involvement in campaigns for local elections.

Procedures Secretary 2022 -

North Herts Labour & Co-operative Local Campaign Forum

Key Responsibilities:

- Managing a timetable for local election selections.
- Communicating with prospective candidates.
- Creating proposals for All Women Shortlists to ensure equality in representation.
- Arranging Panel Interviews and Ward Selections for applicants.

Vice-Chair Membership 2021 - 2022

North East Hertfordshire Labour Party

Key Responsibilities:

- Maintaining engagement during Covid.
- Ensuring that everyone feels welcome, represented, and heard.
- Creating new initiatives to keep members interested, educated, and entertained.